



Balears International College
Sa Porrassa
an Orbital Education School

BELIEVE · INSPIRE · CHALLENGE

Parent Survey Analysis and Findings

January, 2020





Increased engagement

239 Responses. (184 last year).

Up 30% compared to last year's survey.





Increased engagement

83% of parents would recommend the school to others in the future.





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What our parents said:

“Since the appointment of the new Head of Primary and Principal, things have become more professional and transparent. Changes are in place and the school appears to be moving in a very good direction”

“A warm and friendly atmosphere, kids look very happy”

“Both of my children feel very safe and very happy going into school every day. We feel the teachers do know them on a personal level”

“BIC feels like a community, like a family away from family”



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What our parents said:

“Teachers are dedicated, individually focused and supportive”

“We are impressed with the curriculum and all of the teachers are attentive and personable”

“The school is in a great position. Teaching staff are professional and helpful. Students leave with a good level of education”

“I have only had experience with wonderful teachers that really care for the students. They are an asset to the school”



What our parents said:

“When we have needed assistance it has been promptly addressed and with care”

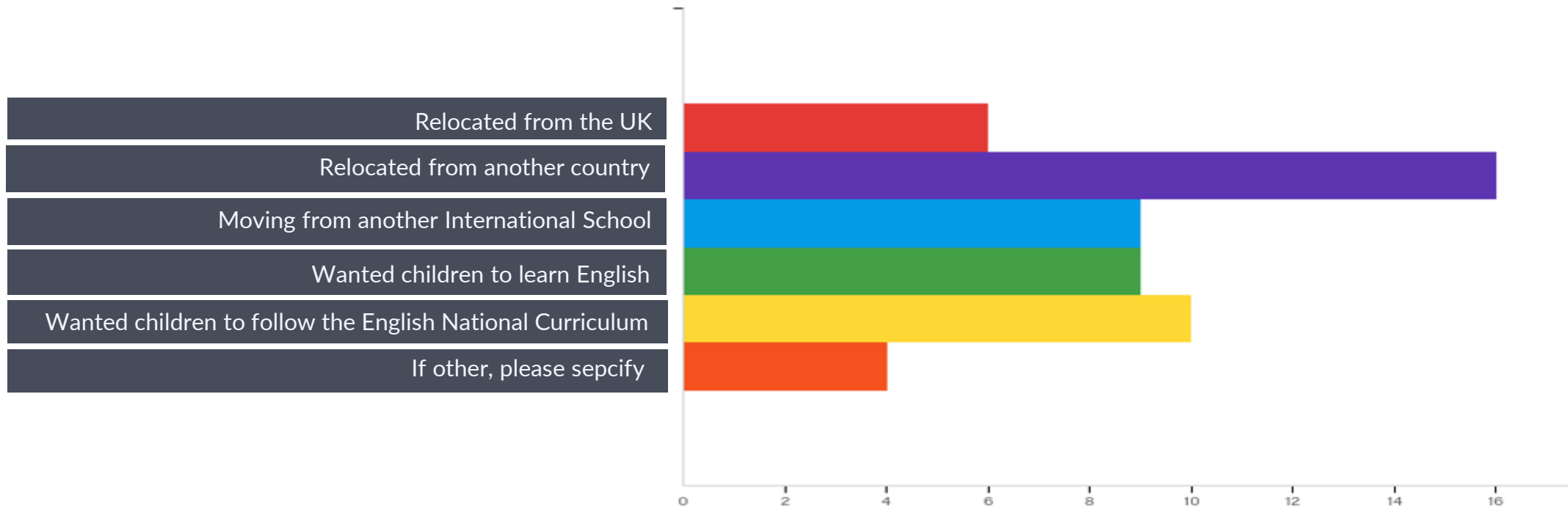
“The communication is always fluid and the staff is always available to hear ideas, help and offer more ”

“I think there are some excellent teachers at BIC. Their passion and enthusiasm for their subjects really shows. It is fantastic when my daughter comes home and is really excited about what she is learning”

“With the new leadership of Ms Colwell and Ms Compton I believe in the success of the school and would gladly recommend it”



What was your main reason for enrolling your child/ren in a British International School?





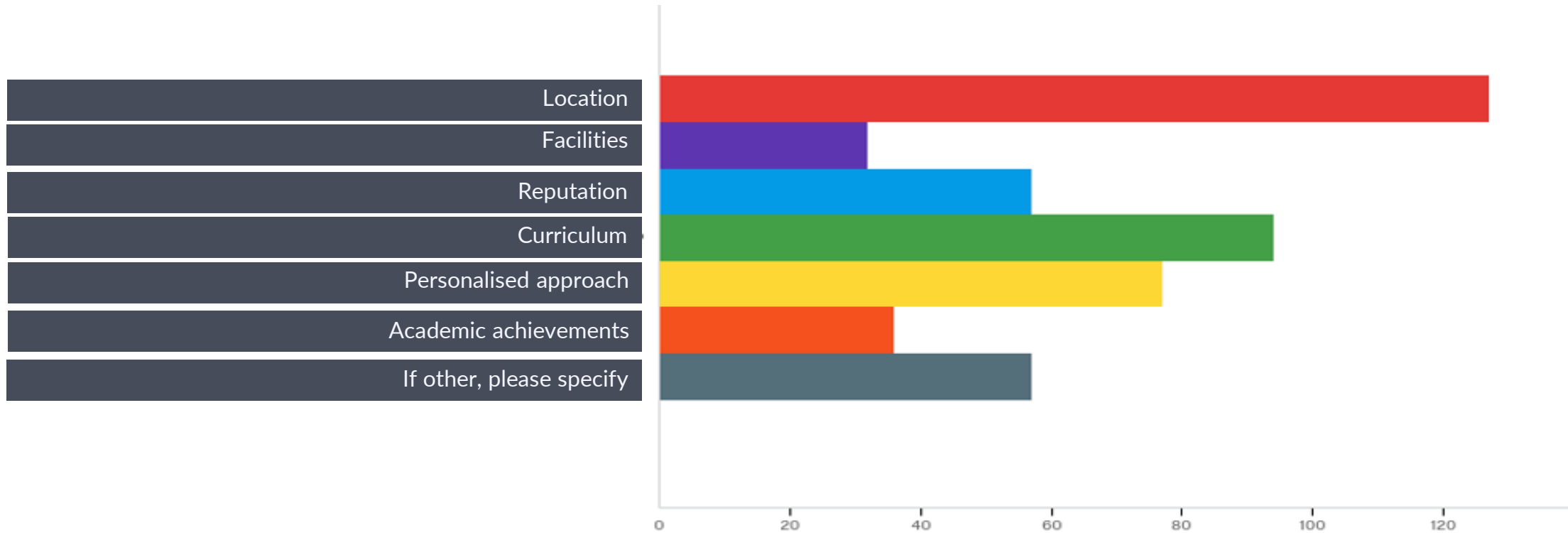
What was your main reason for enrolling your child/ren in a British International School?

- 1- Relocated from another Country
- 2- Wanted children to follow the English National Curriculum**
- 3- Moving from another International School
- 4- Wanted children to learn English**

“English was important, but most importantly is that my child grows up amongst people with empathy and learns what it means to think cosmopolitan”



What were the main reasons you selected our school?





What was the main reason you selected our school?

1- Location

“Quality of teaching staff and a friendly atmosphere with staff and children”

2- Curriculum

3- Personalised approach

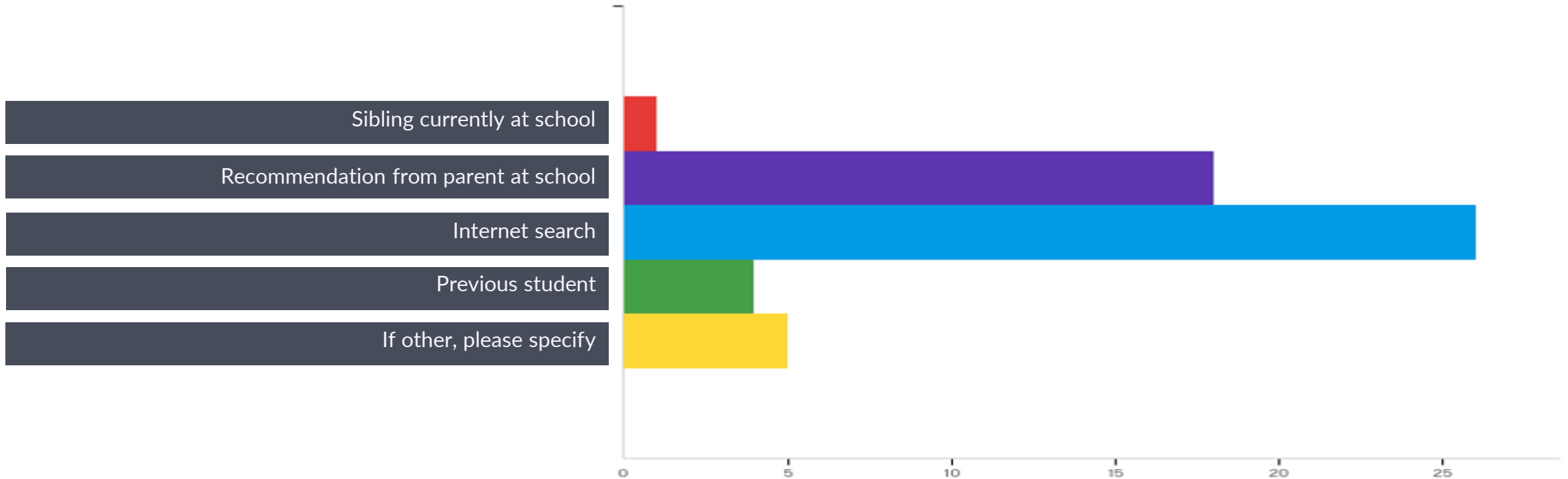
“The most international school in Mallorca with a good mix of nationalities”

4- Reputation

“The most important was the English Curriculum”



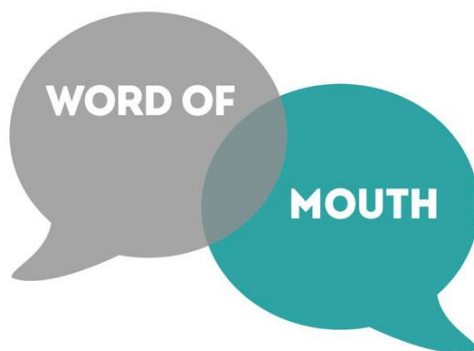
How did you find out about our School?





How did you find out about our School?

- 1- Internet search
- 2- Recommendation from parent at school



“Word of Mouth”

“We studied all the other international schools and liked BIC the best”



Rating in various Areas

Factor:	Satisfied:	Dissatisfied:
English language teaching	89%	1%
Location	80%	3%
Overall teaching	79%	1%
Quality of teaching overall	77%	3%
Leadership and management	76%	4%
Care given to the students	76%	3%
Maths and Science teaching	74%	4%
Curriculum delivered	74%	1%
Academic achievement	60%	5%
Facilities	28%	36%

- Due to the changes in structure of management we are already seeing the leadership and management approval has increased by 12% compared to last year (64% - 2018 compared to 76% -2019).
- English language teaching has been the best rated amongst all other categories with a stable satisfaction rate compared to last year.
- Facilities remains the area of most dissatisfaction amongst parents with a dissatisfaction rate of 36% and a key area of focus for the school. The school is already undertaking an extensive programme of improvement work that starts in February half-term.



Select up to three areas that you believe the school excels in:

- 1- Teaching staff
- 2- Personalised approach
- 3- Quality of education
- 4- Leadership

“Ms Colwell is a positive new energy with fresh ideas and bucket loads of passion for her job which is great to see”

“We now have confidence in the new leadership of the school – the new Head of Primary and Principal are excellent!”

“Children love to be there and this is a big achievement”

“Friendly, approachable staff with a Leadership who listen and act”



Select up to three areas that you feel the school needs to improve.

1- Facilities

2- Quality of education

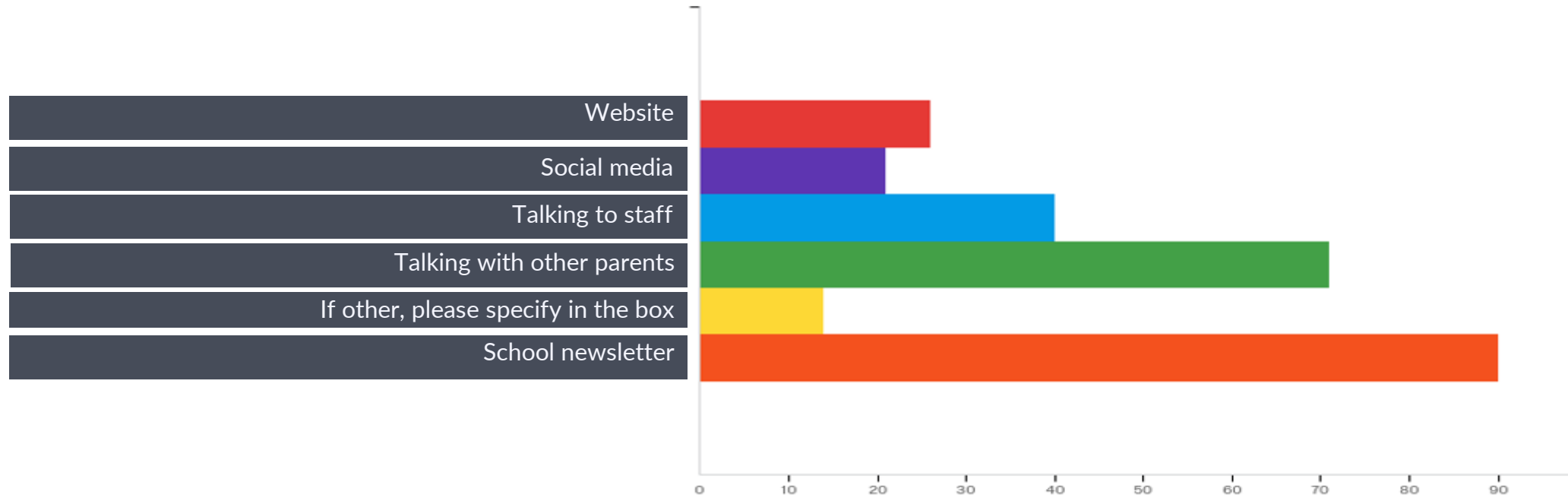
3- Afterschool activities

Common points in “other” box:

- Catering
- Outdoors activities and sports activities
- Facilities and parking facilities
- Foreign languages



What is the main channel you use to keep updated with events and what is happening at the school?





What is the main channel you use to keep updated with events and what is happening at the school?

- 1- Newsletter
- 2- Talking to other parents
- 3- Talking to the staff

“Since Ms Colwell arrived the newsletter is informative and encouraging worthwhile reading”





Main areas of strength commented on:

Quality of teaching staff and new leadership.

Personalised approach and care given to the students.

Quality of education and happy children.





Main Areas of Improvement commented on:

Maintenance and improvement of facilities.

Quality of education delivered.

Afterschool club activities.





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We have four key current areas of focus

Review of curriculum and quality of education delivered.

Maintenance and revamp of school's facilities.

School behaviour systems.

Afterschool activities offer for next academic year.





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THANK YOU!

